



## **NATIONAL POSTCARD CAMPAIGN LAUNCHED TO ADVOCATE THE NORDIC MODEL CRIMINALIZE BUYERS AND PIMPS AND DECRIMINALIZE PROSTITUTED WOMEN**

FOR IMMEDIATE RELEASE

London, ON

Toronto, ON

Vancouver, BC

February 6, 2014

EVE (formerly Exploited Voices now Educating), Sextrade 101, and the London Abused Women's Centre today launched its national postcard campaign geared to highlighting to the Conservative Government of Canada the growing Canadian support for the Nordic Model.

The sex industry is not made safer through legalization. The December 20, 2013 Supreme Court of Canada decision further endangers women by imprisoning them in brothels and legalizing violence at the hands of their pimps and buyers. The Court has opened the door for Parliament to act. It must act. We entreat the government to follow the lead of enlightened countries like Sweden and other nations by implementing the three-pronged approach of what is called the Nordic Model of law and social policy around prostitution:

1. Decriminalize persons being sold
2. Penalize buyers, pimps and procurers
3. Mandate robust funding for services to women to exit the sex industry.

The Nordic Model gives women the chance to live their lives free from violence, abuse and sex slavery. For more information on the Nordic Model, go to:

<http://www.8smarts.dk/upl/14431/TheEffectsoftheSwedishBanonthePurchaseofSexualServicesOK.pdf>

Thanks to the generosity of a private donor, 50,000 postcards have been printed for distribution across Canada to be signed and addressed to Joy Smith, Conservative MP who will then deliver them to Justice Minister Peter MacKay.

Canadians can request postcards by emailing [nordicmodel@lawc.on.ca](mailto:nordicmodel@lawc.on.ca)

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Contact Information:

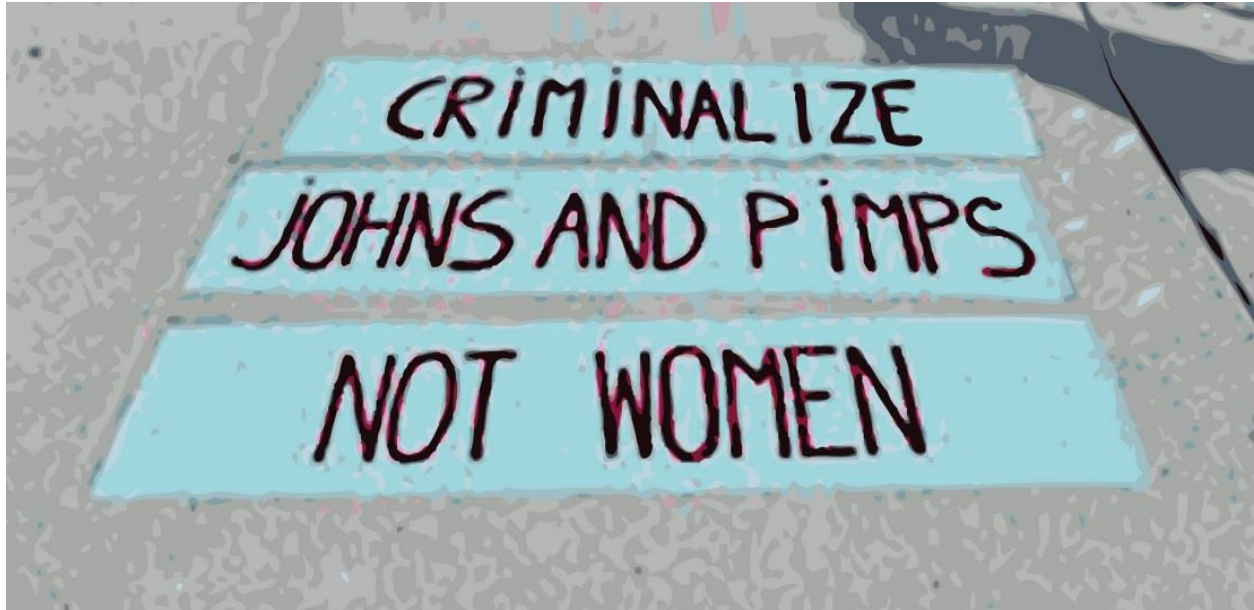
Trisha Baptie, Founder, EVE (formerly Exploited Voices now Educating),

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Joy Smith, M.P., House of Commons, 613-992-7148 [joy.smith.a2@parl.gc.ca](mailto:joy.smith.a2@parl.gc.ca)



I believe prostitution is inherently harmful and constitutes men's violence against women. Poor, racialized and marginalized women are consistently victimized in prostitution at the hands of buyers, pimps and procurers. The sex industry cannot be made safe through legalization. The recent decision by the Supreme Court of Canada will only further endanger women through hiding them in brothels and legalizing violence at the hands of pimps. The Court has opened the door for Parliament to act, and it must. I recommend for Canada to follow the lead of Sweden and other countries by implementing the three-pronged approach of what is often called the "Nordic Model" of law and social policy around prostitution:

- 1) Decriminalize the person being sold.
- 2) Penalize the buyers, pimps, and procurers.
- 3) Mandate robust funding for services for women to exit the sex industry. It is the only model that gives women the chance to live their lives free from violence and abuse.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/Province: \_\_\_\_\_  
Postal Code: \_\_\_\_\_

**NO POSTAGE  
NECESSARY IF THE  
TITLE MP IS IN THE  
ADDRESS**

**Joy Smith, M.P.  
635-S Centre Block  
House of Commons  
Ottawa, ON K1A 0A6**